

Maya Joseph

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UX Writer and Content Designer

Education	Columbia University New York, NY Class of 2024	B.A. English Coursework in Design and Innovation GPA: 4.0/4.0	
Employment	Columbia University Writing Center Writing Consultant 09.2022-Present	Providing support for Columbia undergraduate and graduate students in their creative and analytical writing process through one-on-one consultations.	
	Wayfair UX Writing Intern 06.2023-08.2023	Conducted an audit of all error messages on the Wayfair site to better orient, inform and guide customers. Designed new content for Wayfair's "Open Box" program to help the company sell additional items.	
	Everybody Cleanup UX Researcher and Design Intern 04.2022-08.2022	Conducted user and market research in the form of interviews and SWOT analyses. Assisted with visual product design decisions. Spearheaded company's BCORP Application and LEED Certification initiatives.	
	TJX Companies, Sierra Trading Post Sales Associate 06.2020-02.2021	Designed store displays, completed inventory of clothing, managed merchandise, and sales. Trained new employees and ensured excellent customer service.	
Additional	Design for America Head of UX Design 01.2022-Present	Leading a team of UX designers and researchers. Conducting stakeholder interviews, focus groups and brainstorm sessions. Designing solutions to local problems in New York City.	
	GYNECA Journal of Gynecology Revisions Editor 12.2021-Present	Editing and publishing research regarding new innovations and technologies designed to support women's health to raise awareness and educate the Columbia University community.	
Awards and Publications	Poetry Portfolio, Tunnel Zine Editor's Choice Award, Teen Ink Short Story, Body Without Organs The Village Bank Scholarship Award		
Skills	Figma Design Research Journey Mapping	UX Prototyping UX Survey Writing Wireframing	Miro Airtable Copy Editing